

media kit 2016

multiplicity

the must-have magazine for all moms of multiples.

**connecting with
families, worldwide**

**we make
having twins
look easy!**

**#1 digital
magazine
for
MOMs!**

multiplicitymag.com

How can you reach parents of multiples around the globe? Let us help!



2016 editorial calendar

- January - Turning Double Trouble into Double Blessings
- April - A Brave New World: Learning to Play it Safe
- May (supplemental) - Baby Gear Guide
- July - Life's a Circus: Better Learn to Juggle! (+Back to School Insert)
- October - Learning to Take Comfort in What You Have (+Gift Guide Insert)



magazine ad rates

size	1 issue	2 issues	4 issues
full page (8.25x10.5")	\$2,000	\$1,800	\$1,500
1/2 page H (7.25x4.75")	\$1,600	\$1,400	\$1,200
1/2 page V (3.625x9.5")	\$1,600	\$1,400	\$1,200
1/4 page H (3.5x4.75")	\$750	\$700	\$625
1/4 page V (4.75"x3.625")	\$750	\$700	\$625

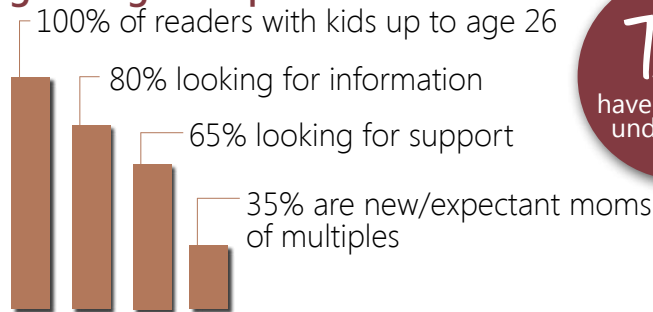


other marketing opportunities

- *web banner ad (468x60) \$300/qtr. or \$1,000/yr.
- *educational videos (homepage) \$250/2 wks.
- *giveaways \$500 + product (limited to 2x/yr.)
- *webcasts inquire for more details



growing multiple birth families



75% have multiples under age 5

70% reading on mobiles



42K & growing!



NEW! multiplicitymag.com + Instagram coming 2016!

*combined Twiniversity + Multiplicity stats from 2015



watch the video for a personal message from the editor!

we are a trusted source. join our growing family today!